



ADVERTISING ORDER

Agency / Billing Address

Marketing Resource Group, Inc.
225 S. Washington Square
Lansing, MI 48933
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Media Buyer Contact Information

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Advertiser: Michigan Republican Party

Job Number: 12-MRS-976

Flight Dates: 11/2/12 - 11/5/12

HD63 Issue

									Friday - Sunday		Monday			
									November 2 - 4		November 5			
DMA	Station	Network Affiliation	Days	Daypart Start	Daypart End	Program Name	Rate :30 Spot	Rate Type/Class	Spots per Week	Total Gross Cost per Week	Spots per Week	Total Gross Cost per Week	Spots per Flight	Total Gross Cost per Flight
Grand Rapids-Kalamazoo	WOOD	NBC	MON-FRI	5:00 AM	6:00 AM	NEWS 8 DAYBREAK I	\$ 400.00	ISSUE, UPDATED 10/24	1	\$ 400.00	1	\$ 400.00	2	\$ 800.00
Grand Rapids-Kalamazoo	WOOD	NBC	MON-FRI	10:00 AM	11:00 AM	TODAY SHOW III	\$ 1,000.00	ISSUE, UPDATED 10/24	1	\$ 1,000.00	1	\$ 1,000.00	2	\$ 2,000.00
Grand Rapids-Kalamazoo	WOOD	NBC	MON-FRI	11:00 AM	12:00 PM	EIGHT WEST	\$ 125.00	ISSUE, UPDATED 10/24	1	\$ 125.00	1	\$ 125.00	2	\$ 250.00
Grand Rapids-Kalamazoo	WOOD	NBC	MON-FRI	12:00 PM	1:00 PM	NEWS 8 AT NOON	\$ 1,000.00	ISSUE, UPDATED 10/24	1	\$ 1,000.00	1	\$ 1,000.00	2	\$ 2,000.00
Grand Rapids-Kalamazoo	WOOD	NBC	MON-FRI	2:00 PM	3:00 PM	RACHAEL RAY	\$ 300.00	ISSUE, UPDATED 10/24	1	\$ 300.00	1	\$ 300.00	2	\$ 600.00
Grand Rapids-Kalamazoo	WOOD	NBC	MON-FRI	3:00 PM	4:00 PM	DR OZ	\$ 400.00	ISSUE, UPDATED 10/24	1	\$ 400.00	1	\$ 400.00	2	\$ 800.00
Grand Rapids-Kalamazoo	WOOD	NBC	MON-FRI	4:00 PM	5:00 PM	ELLEN	\$ 975.00	ISSUE, UPDATED 10/24	1	\$ 975.00	1	\$ 975.00	2	\$ 1,950.00
Grand Rapids-Kalamazoo	WOOD	NBC	SAT	6:00 PM	7:00 PM	NEWS 8 AT SIX	\$ 1,500.00	ISSUE, UPDATED 10/24	1	\$ 1,500.00		\$ -	1	\$ 1,500.00
Grand Rapids-Kalamazoo	WOOD	NBC	SUN	10:00 AM	10:30 AM	TO THE POINT	\$ 500.00	ISSUE, UPDATED 10/24	1	\$ 500.00		\$ -	1	\$ 500.00
Grand Rapids-Kalamazoo	WOOD	NBC	SUN	6:00 PM	7:00 PM	NEWS 8 AT SIX	\$ 1,600.00	ISSUE, UPDATED 10/24	1	\$ 1,600.00	1	\$ 1,600.00	2	\$ 3,200.00
	WOOD Total								10	\$ 7,800.00	8	\$ 5,800.00	18	\$ 13,600.00

NET TOTAL COST \$ 11,560.00